

One Health Organization utilizes Aplos to create multiple budgets and convenient reports







CASE STUDY Dr. Anna van Heeckeren Founder of One Health



Challenge

One Health Organization supports pet parents by connecting pet owners in the Northeast Ohio area with the information and financial assistance they need. Dr. Anna van Heeckeren, the founder of One Health was looking for software that could help their nonprofit manage their veterinary partners as well as their pet parent clients.

In 2014, One Health launched vouchers from One Health Organization that directly help with financial assistance to pet parents in Northeast Ohio in order for their pets to receive medical care. These vouchers can be used like cash at participating locations. This new program created a need to determine how to keep track of these vouchers, the veterinary partners that are providing care, and the eligible families receiving vouchers.

Founded in 2008

Located in Cleveland, OH Serving pet parents in Northeast Ohio

Services include:

- Informational resources to keep pet parents supported
- Connections to health services
- Financial assistance for pet living expenses and healthy wellbeing

"I like that there is flexibility with Aplos."

Solution

Dr. van Heeckeren was pleased to learn that Aplos is built for nonprofits that have unique needs like One Health and that Aplos has an integrated payroll partner. Dr. van Heeckeren found the payroll integration within Aplos to be seamless as the organization set up its account. One Health decided to use Aplos' implementation services to meet once a week in order to ask questions about how to account for the vouchers, keep track of money that had been provided to veterinary partners, and track any additional documentation.



Results

One Health has seen success in being able to provide services with the help of 40 veterinary partners! Dr. van Heeckeren expressed how easy Aplos was to learn and use. One Health highlighted the benefit of being able to create multiple budgets in Aplos and run reports as you need them. It created visibility and transparency for their team across their organizational budget and their fundraising budget.

One Health has benefited from the Aplos team's dedication and attention. When questions have come up, the team has been committed to finding a solution. As they've investigated the best way to address One Health's needs, the response has been, "Let me get the answer for you," Dr. van Heeckeren said. "I always look forward to having a good experience with Aplos' customer service."

