



Community Engagement Opportunity Council Improves Reporting and Communications with Aplos



CASE STUDY

Community Engagement Opportunity Council
Samantha Davis - Communications Director

► Challenge

The Community Engagement Opportunity Council partners with unserved neighborhoods and focuses on revitalization. They do this by creating and supporting programs for youth, such as a learning lab with a supplemental program. Their services allow for professional growth through a mentorship initiative that connects youth to a mentor to eventually connect them with an internship and eventual employment.

Shortly after their inception in May 2021, CEOC quickly realized they needed a donor management system to, at the very least, track donor information, financial contributions, and notes.

► Solution

After considering other options, CEOC decided to go with Aplos due to three pieces found in the all-in-one platform: donor management, accounting, and marketing. Samantha explained “we were just vetting the different brands that we could use and it was pretty clear.”

Founded in
2021

Located in
**South Dallas,
Texas**

Services include:

- Mentorship
- Learning lab for students
- Internship connections

“What else do I love? I love the whole thing.”

► Results

Samantha and the Community Engagement and Opportunity Council have really appreciated various aspects of the Aplos platform, their favorites being the reporting and the communication modules.

"I love the reporting feature and how you have a bunch of reports with the filters. That's been super helpful for us," said Samantha.

"We've been able to send out communications through Aplos, and that has been great because you can send them out in different ways through reporting or creating your own list. The smart list is amazing and has been so helpful when it comes to creating lists that have all of our partners. That has been ideal because it allows us to, very easily, send communications... So I love that."



We really liked Aplos because it also had the marketing feature and other options that other vendors did not have. The donor management piece, the accounting piece and the marketing piece - they all play together.

Ready to try Aplos for your organization?

Visit aplos.com to start your free trial or call 888-274-1316.

