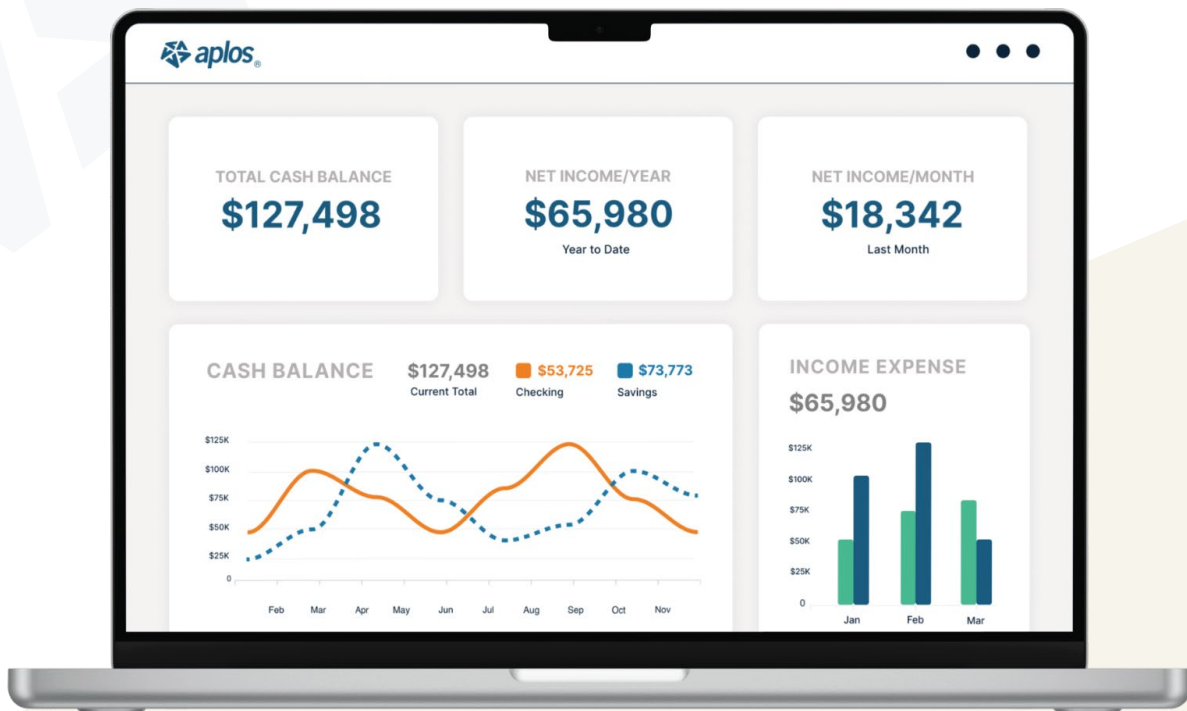


Top Rated, Complete Nonprofit Financial System

The best all-in-one solution for fund accounting,
made just for nonprofits.



"Aplos is easy to understand and implement."
— Paula Mills, Kids Against Hunger



POWERFUL FEATURES

Made specifically for nonprofits

Fund Accounting

Create as many funds as you need to track money designated for a specific purpose, such as a grant, campaign, or building fund.

CRM Donor Tracking

Create detailed donor profiles with personal information, communication notes, and historical giving data.

Track Donor Progression

Monitor donor activity as they progress from potential donors to active, recurring donors

990 Filing

Electronically file your annual Form 990-N or 990-EZ return with the IRS through Aplos.

Contribution Statements

Easily create contribution statements for all tax-deductible gifts for each donor with one simple report. You'll save a ton of time.

Online Donations

As you raise money online, create a purpose so your donors can easily identify what their money is supporting. Online donations are automatically tracked in the accounting

PEX Prepaid Cards

Equip staff and volunteers to make authorized purchases using prepaid cards, including receipt capture, purchase approval requests, and spending and funding rules.

Fundraising Reports

Quickly generate reports to monitor your fundraising efforts and specific groups of donors who need more nurturing

Custom List Builder

Filter your contacts to create custom lists of email addresses for specific email campaigns and mailings.

Budgeting

Manage your budget in Aplos so you can create budget to actual reports to track your financial health.

Recurring Donations

Allow your donors to give recurring donations and manage their account through a donor portal.

Accounts Payable And Receivable

Manage bills and send invoices so you can easily manage your cash flow. Plus, securely receive online payments for invoices.

Groups & Teams

Aplos provides the functionality to view a roster of group members, volunteers, or attendees so that you can quickly communicate with everyone, see contact info, and keep rosters and attendee lists up to date

Events And Tickets

Accept registrations online for your next event and automatically track them in one place for stress-free event management.

INCLUDED IN ALL PLANS

✓ 1 GB Of File Storage

✓ SSL Encryption

✓ Online Access On Any Device

✓ Free Support

✓ PCI Compliance

✓ Automatic Data Backups

✓ No Software To Install

✓ Share Access With Others

✓ Same Security As Your Bank

START YOUR 15-DAY FREE TRIAL



WHY APLOS ADVANCED ACCOUNTING?

Advanced Accounting And Financial Reporting Tools

Upgrade for more granular reporting so you can harness the ability to see the exact data you need across your funds, departments, projects, and locations.

Aplos Advanced Accounting

Fund Accounting

Create as many funds as you need to track money designated for a specific purpose, such as a grant, campaign, or building fund.

Budget By Fund Or Tags

Create reports that compare budget to actual for each fund or tag.

ACH File Export

Make ACH payments through your bank faster by exporting a payments file in NACHA format directly from Accounts Payable.

Project, Campaign, Or Department Reporting

Build custom financial reports by project, campaign, or department, simply and effectively.

Income And Expense Allocations

Set split percentages for income and expenses to automatically disperse your transactions across many accounts and/or funds.

Form 990 Reporting

Use tags to track income and expenses to quickly export a report to complete the annual Form 990 IRS return.

Custom Role Permissions

Grant limited access to users to see only the reports they need.

Multisite Capabilities

Manage multiple entities, such as preschools, church plants, or outreach ministries simultaneously. Call for pricing.

Multiple AP And AR Accounts

Conveniently select multiple assets to be receivables or liabilities to be payables.

Fixed Asset Tracking

Track your property and equipment, along with their appropriate depreciation schedules, to create automatic posting to your books.

Free Support!

We'd love to help in any way we can. Need help getting set up? Let us know! Our support is always FREE.

INCLUDED IN ALL PLANS

- ✓ Aplos Academy
- ✓ 1 GB Of File Storage
- ✓ PCI Compliance
- ✓ No Software To Install
- ✓ SSL Encryption
- ✓ Free Regular Updates
- ✓ Free Accountant Access
- ✓ Share Access With Others
- ✓ Online Access On Any Device
- ✓ Unlimited Free Phone And Email Support
- ✓ Automatic Data Backups
- ✓ Same Security As Your Bank



APLOS FEATURES

| | Aplos Lite | Aplos Core |
|---|---------------|---------------|
| Users And Contacts | | |
| Users | 2 | 2 |
| Contacts | 500 | 500 |
| User Role Permissions | | ✓ |
| Accounting Features | | |
| True Fund Accounting | ✓ | ✓ |
| Balance Sheet By Fund | ✓ | ✓ |
| Income Statement By Fund | ✓ | ✓ |
| Customizable Financial Reports | ✓ | ✓ |
| Manage 1099s | ✓ | ✓ |
| Check Printing | ✓ | ✓ |
| Reconcile Bank Transactions | ✓ | ✓ |
| PEX Prepaid Cards | ✓ | ✓ |
| Accounts Payable To Track And Pay Bills | | ✓ |
| Accounts Receivable For Invoicing And Online Payments | | ✓ |
| Budgeting And Budget To Actual Reports | | ✓ |
| Recurring Transactions | | ✓ |
| Period Close | | ✓ |
| Optional Advanced Accounting Features | | |
| Budget By Fund | | ADD-ON |
| Budget By Tag | | ADD-ON |
| Tag Dimensions For Reporting | ADD-ON | ADD-ON |
| Form 990 Report | ADD-ON | ADD-ON |
| ACH File Export | | ADD-ON |
| Fixed Asset Module | ADD-ON | ADD-ON |
| Income And Expense Allocations | ADD-ON | ADD-ON |
| Marketing And Communications | | |
| People Database/CRM | ✓ | ✓ |
| Groups & Teams Portal | ✓ | ✓ |
| Email And Letter Builder | ✓ | ✓ |
| Website Builder | ✓ | ✓ |
| Bulk Text Messaging | ADD-ON | ADD-ON |
| Address Verification | ADD-ON | ADD-ON |
| Donation And Event Management | | |
| Donation Tracking | ✓ | ✓ |
| Contribution Statements | ✓ | ✓ |
| Online Donation Forms And Widgets | ✓ | ✓ |
| Pledge Tracking And Statements | | ✓ |
| Event Registration And Online Ticket Sales | ✓ | ✓ |
| Advanced Event Registration | ADD-ON | ADD-ON |
| Text To Give | ADD-ON | ADD-ON |
| Partner Integrations And PayPal Import | | ✓ |
| Other Optional Add-Ons | | |
| Custom Report Managers | ADD-ON | ADD-ON |
| Integrated Payroll | Gusto | Gusto |
| Bookkeeping Services | Request Quote | Request Quote |
| Starting Price | \$79 | \$99 |

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APLOS FEATURES

| | Aplos Core | Advanced |
|---|---------------|---------------|
| Users And Contacts | | |
| Users | 2 | 3 |
| Contacts | 500 | 500 |
| User Role Permissions | ✓ | ✓ |
| Accounting Features | | |
| True Fund Accounting | ✓ | ✓ |
| Balance Sheet By Fund | ✓ | ✓ |
| Income Statement By Fund | ✓ | ✓ |
| Customizable Financial Reports | ✓ | ✓ |
| Manage 1099s | ✓ | ✓ |
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| Reconcile Bank Transactions | ✓ | ✓ |
| PEX Prepaid Cards | ✓ | ✓ |
| Accounts Payable To Track And Pay Bills | ✓ | ✓ |
| Accounts Receivable For Invoicing And Online Payments | ✓ | ✓ |
| Budgeting And Budget To Actual Reports | ✓ | ✓ |
| Recurring Transactions | ✓ | ✓ |
| Period Close | ✓ | ✓ |
| Optional Advanced Accounting Features | | |
| Budget By Fund | ADD-ON | ✓ |
| Budget By Tag | ADD-ON | ✓ |
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| Marketing And Communications | | |
| People Database/CRM | ✓ | ✓ |
| Groups & Teams Portal | ✓ | ✓ |
| Email And Letter Builder | ✓ | ✓ |
| Website Builder | ✓ | ✓ |
| Bulk Text Messaging | ADD-ON | ADD-ON |
| Address Verification | ADD-ON | ADD-ON |
| Donation And Event Management | | |
| Donation Tracking | ✓ | ✓ |
| Contribution Statements | ✓ | ✓ |
| Online Donation Forms And Widgets | ✓ | ✓ |
| Pledge Tracking And Statements | ✓ | ✓ |
| Event Registration And Online Ticket Sales | ✓ | ✓ |
| Advanced Event Registration | ADD-ON | ADD-ON |
| Text To Give | ADD-ON | ADD-ON |
| Partner Integrations And PayPal Import | ✓ | ✓ |
| Other Optional Add-Ons | | |
| Custom Report Managers | ADD-ON | ADD-ON |
| Integrated Payroll | Gusto | Gusto |
| Bookkeeping Services | Request Quote | Request Quote |
| Custom Report Builder | ADD-ON | ✓ |
| Bill Pay | ADD-ON | ADD-ON |
| Notifications | ADD-ON | ADD-ON |
| | \$99/month | \$229/month |

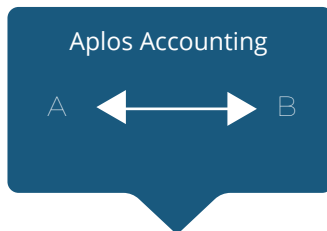
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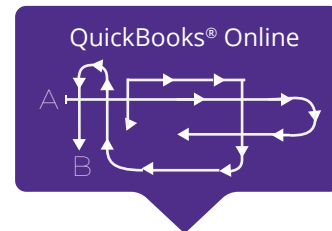


BE CONFIDENT IN YOUR ACCOUNTING

Made specifically for nonprofits, Aplos is true fund accounting paired with your live support team.



VS.



MADE FOR NONPROFITS

Aplos uses true fund accounting so you can always see the real balances of your funds no matter how you enter transactions in your bookkeeping. No need to open multiple bank accounts to track your fund balances.

EASY TO USE

We provide decades of combined experience when responding to your questions by messaging, email, or phone.

FREE SUPPORT

We provide decades of combined experience when responding to your questions by messaging, email, or phone

ACCOUNTANT-APPROVED

Our powerful platform fits the needs of large and small organizations, with experienced and inexperienced staff and volunteers.

MADE FOR BUSINESSES

When it comes to nonprofit needs, it lacks the basic features like fund accounting and donation tracking that are the backbone of all nonprofits

ASSEMBLY REQUIRED

Every day, the efficiency of your organization is negatively impacted with a complex setup, workarounds, and the inability to perform key operational functions

SKETCHY SUPPORT

QuickBooks® does offer support, but PC Magazine called their support "sketchy."

UNHAPPY CUSTOMERS

One glance at the QuickBooks forums and reviews online, and you will see why nonprofits have a hard time using QuickBooks for their organizations.

"Aplos' fund accounting helped us organize our accounting in compliance with nonprofit standards.

Quickbooks forces you to twist and turn their product to fit with nonprofit practices."

David M. — General Director



Your accounting software is backed by the tools you need, and a team that cares about and understands your mission.

| Features | Aplos | QuickBooks® Plus |
|--|-------|------------------|
| True Fund Accounting | ✓ | ✗ |
| Fund-Based Reporting | ✓ | ✗ |
| Multiple Types Of Layers For Reporting | ✓ | ✓ |
| Budget By Fund | ✓ | ✗ |
| People Management | ✓ | ✗ |
| Fully Integrated Donation Tracking | ✓ | ✗ |
| Online Donations | ✓ | ✗ |
| Contribution Statements | ✓ | ✗ |
| Email Marketing | ✓ | ✗ |
| Event Registration Forms | ✓ | ✗ |
| Check-In System | ✓ | ✗ |
| Mobile Giving | ✓ | ✗ |
| Bulk Texting | ✓ | ✗ |
| PEX Prepaid Cards | ✓ | ✗ |

AWARD-WINNING CUSTOMER SUCCESS TEAM

We provide coaching and resources to get your nonprofit set up quickly, and guide the use of Aplos in the administrative functions of your organization.

- ✓ FREE for your staff and volunteers
- ✓ Real people with expert experience
- ✓ Receive timely responses by messaging, email, or phone

"Aplos is an easier way of doing finances and meet that need at a very affordable price, which is very important to nonprofits. Simplicity is important because offers, the boookkeeper is a volunteer and does not have the experience required to use a cumbersome program like Quickbookes."

— Denise S.

